

Contacts:

Aaron Delidow, Zlimit.com

937-312-3187/adelidow@zlimit.com

John Vonder Haar, BGHemagine.com

513-225-4785/johnv@bghemagine.com

**Give Zanks at Thanksgiving by Recognizing Someone Special
with Thanks Sent from Zlimit.com**

DAYTON, OH – November 17, 2005 – Zlimit.com, an online provider of gifts, rewards and incentives, announces its “Give Zanks at Thanksgiving” program to encourage everyone to recognize someone special during this holiday season by sending a free, personalized thank you message in a certificate created at www.Zlimit.com.

“Thanksgiving is a great time to reflect on those who have made a difference in our lives, and to thank them for what they have done on our behalf,” said Aaron Delidow, General Manager, Zlimit.com. “Unfortunately we often don’t take the time to let them know how much they mean to us. Since we’re in the business of making sure people are recognized, we decided to help others “Give Zanks.” It’s as easy as A-B-Z, 1-2-3!”

To “Give Zanks” to someone special, simply go to www.Zlimit.com, click the “Log in” link at the top of the page to create a free account with Zlimit.com, and follow these steps to send a Zlimit certificate with a personalized message.

- 1) At the bottom of the “Log in” page, press the “Click here” link to proceed to the Create Account page. Once the information is entered, click “Submit” and then “Confirm” on the next page. Zlimit’s customer service will then send a link to confirm your email address. Upon receipt, click the link in the email to activate your account. This step is required for security purposes.
- 2) Once your account is activated, return to the log in screen and enter your Zlimit user id and password. Click “Personalize,” select a theme, add an optional photo or image if desired, and type a personal greeting and message. When done, hit “Save” and “Continue to Next Page.”
- 3) Add the email(s) for the recipient(s), select the Zmessage and the amount for each recipient or “cert only” to “Give Zanks,” and then click “Save” and “Continue to Next Step.” At the Checkout screen, verify the information and click on “Process Order.” Select “Email Certificates” to schedule when your personalized message will be sent. Then sit back and relax knowing that you let this person know how much you appreciate them.

“I can’t see many of my friends and family at Thanksgiving, but I can ‘Z’ them,” said Delidow, a resident of Dayton, Ohio who can’t return to his home town for the

Thanksgiving holiday. “It’s the thought that counts. And Zlimit.com has made it easy to send an online note of thanks so I can show them the appreciation they deserve.”

Zlimit.com enables gift givers to provide personalized recognition, select a gift price tier catalog based on their budget, and then allow the recipient to choose from a wide variety of name brand merchandise within that catalog level. Items are then shipped directly to the recipients’ home. Gifts can be sent to one person – or to hundreds. With recognition and an experience that endures, Z’ing someone is better than gift cards or cash since the personalized message and merchandise selected are directly associated with the giver of the recognition.

Zlimit.com, A-to-Z for rewards, gifts and incentives, is an easy, convenient and cost-effective online gift, reward and incentive store designed to provide individuals and employees with awards and recognition for outstanding service, safety or wellness, or just to say thanks. The Dayton, Ohio-based company serves individuals as well as small and medium-sized business owners, managers, department directors, human resources professionals and administrative assistants who generally handle all employee holiday, recognition and award gift buying for companies in industries such as insurance, real estate, finance, accounting, law, education, health care, retail, automotive, restaurants and hotels.

###